

U.S. Medical Spa Market

Project Outline



GRAND VIEW RESEARCH



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Grand View Research is a market research and consulting company that provides syndicated research reports, customized research reports, and consulting services. To help clients make informed business decisions, we offer market intelligence studies ensuring relevant and fact-based research across a range of industries including healthcare, technology, chemicals, materials, and energy.

With a deep-seated understanding of many business environments, Grand View Research provides strategic objective insights. We periodically update our market research studies to ensure our clients get the most recent, relevant, and valuable information. Grand View Research has a strong base of analysts and consultants from assorted areas of expertise. Our industry experience and ability to zero-in on the crux of any challenge gives you and your organization the ability to secure a competitive advantage.

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This document is designed in line with the research requirements of the Client.
Grand View Research, the Service Provider agrees to provide services in compliance with this proposal

Proposed Report Content Outline

1.1 Content Outline

REPORT ASPECTS	COVERAGE
<p>Methodology & Scope</p> <ul style="list-style-type: none"> ▶ Research Methodology ▶ Research Scope & Assumptions ▶ List of Data Sources 	<p>Includes research definitions, methodology employed for estimation along with the list of data sources</p>
<p>Executive Summary</p> <ul style="list-style-type: none"> ▶ Market Outlook ▶ Segmental Outlook 	<p>Provides market overview at a glance</p>
<p>U.S. Medical Spa Market – State Scope (Revenue, USD Million)</p> <ul style="list-style-type: none"> ▶ New York ▶ Florida ▶ California ▶ Illinois ▶ Michigan ▶ New Jersey ▶ Pennsylvania ▶ Texas ▶ Washington ▶ Virginia ▶ Colorado ▶ Connecticut ▶ Maryland ▶ Massachusetts ▶ New Hampshire ▶ Others 	<p>Provides revenue estimates & forecasts, and growth trends for the mentioned states. The time period for the estimates will be 2018 to 2030, with base year 2022.</p>
<p>U.S. Medical Spa Market - Industry Outlook</p> <ul style="list-style-type: none"> ▶ Market Lineage Outlook ▶ Impact of COVID 19 ▶ Market Dynamics <ul style="list-style-type: none"> ○ Market Driver Analysis ○ Market Restraint Analysis 	<p>Covers the analysis of market variables, their impact, trends, and opportunities</p>

<ul style="list-style-type: none"> ▶ Industry Analysis – Porter’s Analysis <ul style="list-style-type: none"> ○ Supplier Power ○ Buyer Power ○ Substitution Threat ○ Threat from New Entrant ○ Competitive Rivalry ▶ PESTEL Analysis 	
<p>U.S. Medical Spa Market Analysis, by Service, 2018-2030, (Revenue, USD Million)</p> <ul style="list-style-type: none"> ▶ Service Movement Analysis & Market Share, 2022 & 2030 <ul style="list-style-type: none"> ○ Facial Treatment ○ Body Shaping & Contouring ○ Hair Removal ○ Scar Revision ○ Tattoo Removal ○ Other Services 	Revenue estimates and forecasts for the mentioned segmentation
<p>U.S. Medical Spa Market Analysis, by Age Group, 2018-2030, (Revenue, USD Million)</p> <ul style="list-style-type: none"> ▶ Age Group Movement Analysis & Market Share, 2022 & 2030 <ul style="list-style-type: none"> ○ Adolescent ○ Adult ○ Geriatric 	Revenue estimates and forecasts for the mentioned segmentation
<p>U.S. Medical Spa Market Analysis, by Gender, 2018-2030, (Revenue, USD Million)</p> <ul style="list-style-type: none"> ▶ Gender Movement Analysis & Market Share, 2022 & 2030 <ul style="list-style-type: none"> ○ Male ○ Female 	Revenue estimates and forecasts for the mentioned segmentation
<p>U.S. Medical Spa Market Analysis, by Service Provider, 2018-2030, (Revenue, USD Million)</p> <ul style="list-style-type: none"> ▶ Service Provider Movement Analysis & Market Share, 2022 & 2030 <ul style="list-style-type: none"> ○ Single Ownership ○ Group Ownership ○ Free-Standing ○ Medical Practice Associated Spas 	Revenue estimates and forecasts for the mentioned segmentation

<p>U.S. Medical Spa Market Competitive Landscape</p> <ul style="list-style-type: none"> ▶ Participant’s Overview ▶ Participant Categorization ▶ Company Market Position Analysis ▶ Strategy Mapping ▶ Company <ul style="list-style-type: none"> ○ Chic La Vie ○ Biovital MedSpa ○ Skinney medspa ○ Perfect MedSpa ○ Serenity MedSpa ○ Lily’s Medi Spa ○ Westchase MedSpa ○ Ideal Image Development Corp. ○ Face to Face Spa ○ The Laser Lounge Spa ○ SITI MED SPA 	<p>Company analysis focusing on their business overview, financial performance, service portfolio, strategic initiatives, and competitive factors</p>
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Please note the competitive landscape section is a customizable aspect of our report. Hence, you can provide us with a list of target companies for which you require aforementioned information. The above mentioned is a tentative list and companies can be added as the research progresses.

1.2 Deliverable Timeline

Deliverable Type	Timeline
PDF & Excel	8 business days post confirmation Interim: 4 working days

1.3 Research Scope

- ▶ Historic year: 2018-2021 (USD Million)
- ▶ Base year: 2022 (USD Million)
- ▶ Forecast: 2023 to 2030 (USD Million)
- ▶ Market estimates & forecasts on the basis of service, age group, gender, and service provider
- ▶ Qualitative analysis of factors influencing market growth, industry competition, and value chain structures

Customization Policy

With every subscription type, the Client is privy to free-within the scope, customization. The definition of within the scope free customization is as follows:

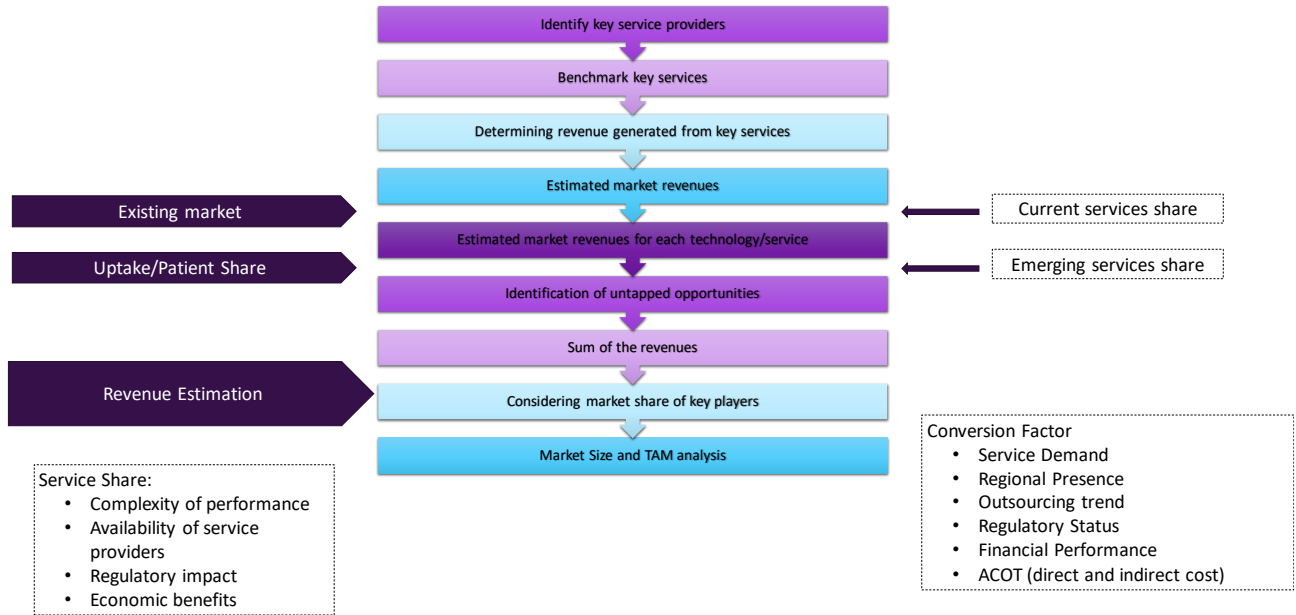
Customization type	Extent of free customization
Request for additional information on countries, segments	Up to 32-64 hours of customization based on license type, free with every report
Company level analysis (Addition of financial performance, market share & portfolio assessment etc.)	Free customization*
Buyer perception studies	Free customization*
Vendor or supplier landscaping	Free customization
Brainstorming sessions or KoL surveys	Exogenous costs only

**All free customization available if is within the scope of the study. The scope of the study is expansive and covers all possible market segments, regions & countries*

GVR-Research Methodology

Research Process Flow

Commodity Flow Market Analysis



Overview of the Methodologies for Data Analysis

Commodity Flow Analysis : Approach

- **Key service providers:** NAISC list of companies, Forbes, others.
- **Market Revenue:** Global/country/regional level reported revenue has been captured from annual reports, press releases, analyst reports etc. to validate the market from both top down and bottom up.
- **Business profiling:** Identifying the service offerings and their market penetration across regions. Knowledge pool and intelligence capabilities of key players to understanding future growth and value chain comprehension.
- **Pipeline Services:** Details of on-going joint ventures, contracts and collaborations through press releases, government bidding databases etc. These details are further validated by exploring associated company’s pipeline, press releases, SEC filings, NCBI articles, conferences, public databases, financial analysts reports, and others.
- **Market Uptake:** Understanding the technology adoption and market penetration of these services. Reviewing the in-house vs outsourcing benefits offered

Key players	Total Business Revenue (in Base Year)	Relevant service segment Revenue	% Market Share
Company 1	USD xx Million	USD xx Million	xx%
Company 2	USD xx Million	USD xx Million	xx%
Company 3	USD xx Million	USD xx Million	xx%
Others	USD xx Million	USD xx Million	xx%
Total Market	USD xx Million	USD xx Million	100%

Value Added Services

In compliance with our client engagement policies, we will provide the Client with the following services:

- Direct communication access to lead authors
- Free access to Compass, our BI enabled market intelligence platform
- Free biyearly & yearly trend updates (wherever applicable)
- Free brainstorming sessions with lead authors
- The Client may request market intelligence on studies from outside of the portfolio of Grand View Research
- All deliveries will be made in PDF, editable XLS, PPT & Customizable online dashboards on Compass
- For more information on Compass, please watch the video [here](#)

Client Testimonials

GE Healthcare

Grand View Research team quickly grasped our requirements & customized the study as per our needs. They were open to accommodate few changes beyond agreed scope to improve the quality of the study. Interim reports were shared periodically which helped us to review study outcome, avoid misunderstandings and therefore achieve our goals. Well organized data and very good presentation of the final report, helped to derive insights easily.

KPMG, Netherlands

It was nice working with Grand View Research. Especially the fast response and lead times, flexibility and tailored customer approach were highly appreciated. Looking forward to work together in the future.

Mitsubishi Tanabe Pharma Corporation

Thank you for sending me the report. We really appreciate that this report helps to exploring our new area of research

DuPont

I have now had the opportunity to read this Grand View Research report and appreciate your systematic market segmentation across the different dimensions.

For complete list of client testimonials please click [here](#)

License Types & Associated Benefits

License Type	Associated Benefits
Individual License	<ul style="list-style-type: none"> • Report accessible by 1 user only • Free 15% or 32 hours of customization • Free post-sale service assistance • Direct access to lead analysts • Report delivery on Compass (our interactive cloud platform)
Team License (<i>Most frequently bought</i>)	<ul style="list-style-type: none"> • Report accessible by up to 5 users • Free 25% or 54 hours of customization • Free access to report summaries • Direct access to lead analysts • 25% discount on your next purchase • Report delivery on Compass (our interactive cloud platform) • Service guarantees available (Full/partial refund in case of quality concerns) • Dedicated account manager • Personalized market brief by the lead author • Permission to print the report
Enterprise License	<ul style="list-style-type: none"> • All team license features plus • Free 30% or 64 hours of customization • Unlimited user access (Within your organization) • Exclusive previews of upcoming research & latest releases • 30% discount on your next purchase • Customizable dashboards on Compass

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